

**AAEA Highly Effective School Leadership (HESL) Certification Program
Overview
2021-2023**

Creation:	This program is designed to equip and prepare building level principals to lead their school through a school improvement process. It provides support for principals during their first years.
Program:	Participation in this two-year program is voluntary.
Administration:	HESL is administered by the Arkansas Association of Educational Administrators in coordination with districts across the state, the Arkansas Department of Education, and Solution Tree.
Requirements for Applying:	Applicants must be serving as building principals in 2021-2022. Additionally, applicants must have completed the Beginning Administrator Induction Program (Yr 1).
Superintendent and Principal Role:	For an applicant to be considered for participation, the superintendent must complete the recommendation section of the application and sign the statement of support.
Applicant Role:	Applicants must attend and actively participate in all scheduled trainings and advisory zooms that will be held twice each month. Not attending or actively participating in these requirements could result in dismissal from the program.
Selection Criteria:	Applicants who have completed BA Yr 1 and are beginning their first year as principal will have first priority. Deadline for receipt of completed applications is May 28, 2021. Applications may be emailed to l.thrasher@theaaea.org , faxed to 501-372-2807, or mailed to: Lenett Thrasher AAEA 219 South Victory Street Little Rock, AR 72201 A maximum number of 20 participants will be allowed.
Program Certification:	Upon completion of the two-year program, participants will receive Highly Effective School Leadership certification and will have the option of obtaining building level Highly Effective School Accreditation (HESA).
Expenses:	AAEA will provide meals/snacks, books, and training materials. Travel will be at the expense of the participant or her/his district.

Highly Effective School Leadership Certification Program Overview: 2021 - 2022 (Year One)

July - Ensure High Expectations for All (Part 1) – LBD3 “Laying the Foundation” continuum

- AAEA and ST Facilitator: Ben Tilley
- July 15 - Onsite All Day (Wilbur Mills ESC in Beebe)

August - Ensure High Expectations for All (Part 2) – LBD3 “Questions to Guide the Work of Your PLC” pp 53 - 54

- PLC Associate: Jeanne Spiller or Karen Power
- August 19: 1:00 - 2:30 Webinar

September - Develop Effective Communication – Leading with Intention Ch.7 “Fostering Communication”

- Author: Jeanne Spiller or Karen Power
- September 16: 1:00 - 2:30 Webinar

October - Quarterly Review of Academy Progress – PLC Magazine

- AAEA and ST Facilitator (Ben Tilley)
- October 21: 1:00 - 2:30 Webinar

November - Define Loose/Tight Relationships – Leading with Intention Ch. 1 “Achieving Focus and Staying Intentional”

- Author: Jeanne Spiller or Karen Power
- November 18: 1:00 - 2:30 Webinar

January - Apply Shared Leadership – Leading with Intention Ch. 3 “Building Shared Leadership”

- Author: Jeanne Spiller or Karen Power
- January 20: 1:00 - 2:30 Webinar and Onsite All Day (Arch Ford ESC in Plumerville)

February - Create Collaborative Teams (Part 1) - LBD3 “Building a Collaborative Culture with High Performing Teams” continuum

- PLC Associate: Jeanne Spiller or Karen Power
- February 17: 1:00 - 2:30 Webinar

March - Create Collaborative Teams (Part 2) – LHR Ch. 2 “Safe, Supportive and Collaborative Culture”

- AAEA and HESL Facilitator: Ben Tilley
- March 17: 1:00 - 2:30 Webinar

April - Practice Reciprocal Accountability and/or Collaborative Responsibility – Leading with Intention Ch. 5 “Prioritizing the Student”

- Author: Jeanne Spiller or Karen Power
- April 21: 1:00 - 2:30 Webinar

May - Construct a Guaranteed and Viable Curriculum – LHR Ch. 4 “A Guaranteed and Viable Curriculum”

- HRS Associate: Shelley Geiss
- May 19: 1:00 - 2:30 Webinar

June - Share Your Learning

- AAEA and HESL Facilitator: Ben Tilley
- June 16: Onsite All Day (Arch Ford ESC in Plumerville)

Dates for the 2022-23 school year will be set in May 2022.